# Allied Arts Council of Spruce Grove Standards

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# Allied Arts Council of Spruce Grove

STANDARDS for the Purpose of Showing at the Gallery

#### **Standards Committee**

The Allied Arts Council (AAC) Standards Committee, applies the following standards to any and all visual art to be shown at the Spruce Grove Art Gallery. This criteria applies to members, competitions, gallery rotation, and special events. Minimum two (2) members of the Standards Committee must evaluate the presentation for new or lapsed members' work.

#### **Evaluation of Art Presentation for Members**

An evaluation of how art is presented for members wanting to show at the Gallery takes place on the first Thursday of every month at 6:30 pm. Arrangements for evaluations MUST be made through the gallery at least 2 days in advance.

Three (3) framed or ready to hang pieces or three (3) three-dimensional (3D) pieces of art are to be brought in for evaluation. Artwork is accepted or rejected solely on its presentation and not its artistic merit. Acceptable/Non-acceptable are listed on pages 3-6.

Members who are successful in passing the evaluation will be notified and may bring in artwork for display in accordance with the AAC polices. Members must be juried in to display artwork in the rotation or in Members only shows. It is not necessary to be juried in for open competitions, but the AAC standards will apply to open competition entries.

Should an existing member of the AAC want to enter artwork in a medium different than the medium originally evaluated, (2D to 3D or 3D to 2D), the new work must be evaluated by the AAC Standards Committee. High school show and feature artist entries may be exempted from some standards.

If a piece of artwork or other medium is found to have damage after being accepted into a show in the gallery, the artist will be notified to address the problem to resolve the issue. Some examples of this may be:

- Damage to frame
- Glass is dirty or chipped
- Matt liner is dirty or smudged
- 3D work is damaged or chipped

### **Original Art**

#### Acceptable

Only juried-in **original art** will be accepted in the following mediums:

2D Art – refer to Exhibit 1 for hanging requirements on page 5.							
Oil	Watercolour	Acrylic	Pastel	Pencil Drawing			
Ink	Mixed media	Fabric Art	Batik	Encaustic			
Collage	Silk painting						
<b>3D Art -</b> please refer to the AAC Standards checklist on page 10-12.							
Sculpture in Jade	Soapstone	Marble	Jewellery	Functional Art			
Metal	Wood	Clay	Pottery	Raku			
Papier Mache Porcelain Glass (painted, blown, fused, stained)							
Printmaking							

Artist-produced artwork using techniques such as Intaglio, Monoprint, Serigraph/Silkscreen, Relief, Cameo or Planographic Prints.

(This does not include reproductions such as a gicleé or lithograph produced by a print shop).

#### Photography and Digitally Based Artwork

The artist (photographer) must be directly involved in the creative process. This refers to all aspects of preparing to photograph a subject, such as equipment types (film or digital camera), lighting and composition. Images may be enhanced or altered using photographic applications; e.g. Adobe Photoshop. Photographs must be printed on professional quality support.

Where the artist utilizes a computer and imaging software (e.g. painter, Photoshop, alchemy) to create an original piece that may include elements that are traditional in nature (e.g. scanned paintings, photographs, sketches, etc.) or digitally created, the artist must be directly involved in the creative process and must not rely solely on randomly generated elements.

**Other** (original works deemed acceptable by Standards Committee)

• Anything not listed here will be reviewed by the Standards Committee

#### **Not Accepted**

-Any Edition prints or reproductions – only original art and the first original print of a photograph and digital art are allowed.

#### **Subject Matter**

Any tastefully presented work of art will be accepted, including the human form when it is rendered in a spiritually, sensitive and edifying manner. The AAC Standards Committee reserves the right to refuse any art.

#### Copyright

The Allied Arts Council expects all artists to be aware of copyright and to avoid copyright infringement. Copyright is the responsibility of the artist in all instances.

#### **Cultural Appropriation**

The Allied Arts Council expects all artists to research cultural appropriation in order to make informed decisions if displaying culturally inspired or culturally sensitive artwork.

#### **Frames and Canvases**

Frames

- Frames may be purchased anywhere, as long as the product is:
  - Archival (acid free)
  - Properly wired

#### Canvases and board

- Canvas or boards 1/2" or less must be framed.
- We will accept stretched canvases from ¾" and up that are not framed if they have fully painted or finished sides.

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- Side staples are not acceptable.

Dust covers are recommended on all framed artwork but are optional.

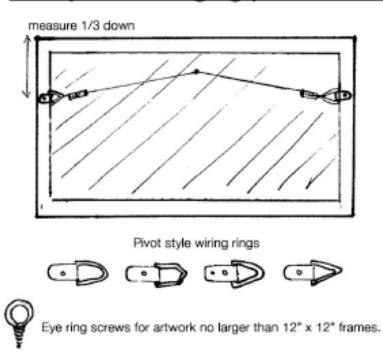
For examples of correct and incorrect methods of hanging pictures see **Example 1**.

#### Quick framing checklist

Wire rings or screws attached 1/3 down the frames edge.

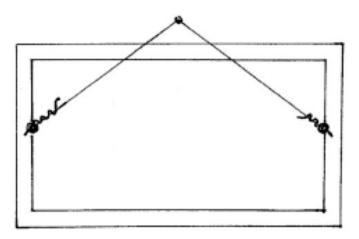
Wire ends covered in tape or shirink tubing.

Pivot style wiring rings.

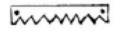


## Acceptable hanging procedures

# Not acceptable hanging procedures



Wire too long, no tape or shrink tubing on wire.



No nails or wires protruding. No baler twine. No mirror clip frames. No Saw tooth hangers

#### **Members Allowances for Gallery**

Pieces must meet all AAC guidelines.

#### **2D** Artwork

Each artist shall be allowed to hang up to three pieces of art, with a combined total surface area of 1280 square inches.

Example:

- One 32"x 40"
- Two 16" x 20" or
- Three 10" x 12"
- Dimensions do not have to be equal on multiple pieces as long as the combined total of surface area submitted is no larger than 1280 square inches.

See Example 2 on page 7.

#### **3D Artwork**

All other artwork deemed three dimensional may be limited to 10 (ten) pieces per artist. This is in addition to the hanging art. Substantial sized pieces to be addressed by the Standards Committee on an individual basis.

#### **Art Cards and Card Rack**

Each artist shall be allowed maximum twenty-four (24) art cards, which may include

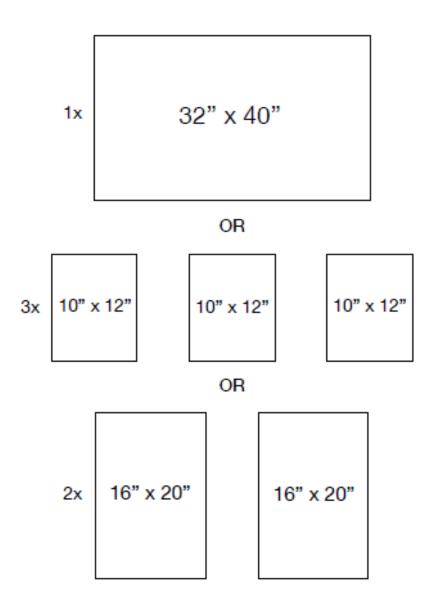
- Original works
- Photographs
- Collage
- Photographs of your artwork
- Computer generated images will be accepted provided they are printed on photo paper.
- Professional reproduction of artwork

Only small original, matted, packaged art under 11" x 14" (27.94cm x 35.56cm) will be accepted. Cards and bookmarks will be accepted. Cards must be in commercial, clear envelopes made for cards and paintings which can be purchased at a reasonable price. Zipper or freezer bags are NOT accepted.

It is the member's responsibility to care for their own stock and to change it out at least three or four times a year to keep art works fresh and seasonal. Copyright applies to all art.

# **Size Allowances for Gallery**

Any combination of these or other sizes to a maximum of 1280 square inches.



#### **The Christmas Store**

The intent of the Christmas Store is to present quality handmade original gifts for sale made by AAC members and local artists. <u>Purchased merchandise of any kind is against our mandate</u> and therefore not allowed for resale. There is no limit on the number of pieces a member may show at the Christmas Store as we want to have a grand display at the Gallery during the Festive Season. Limited space may impact display.

Cards professionally printed with your artwork as well as professional reproductions (i.e. gicleé prints), either shrink wrapped or framed will be accepted at the Christmas Store only. These must be clearly identified as reproductions on the title card or tag as well as the inventory sheet so that the purchaser is aware that they are buying a reproduction. Maximum size is 16x20 inches.

#### Allowed and made by AAC Members

#### **Examples- See attached**

- Original ornaments
- Matted and Shrink wrapped paintings 16" x 20" (40.64cm x 50.8cm) and under
- Candles
- Bath, Body and Beauty products with Health Canada CNF number and full ingredients listed
- 3D works
- Packaged handmade or handpainted art cards
- Cards professionally printed with your artwork
- Other items accepted by the Christmas Store Committee in the application process
- Calendars
- Knitting, Sewing and Needlepoint

#### **Not Allowed**

**Examples** 

- Commercially purchased items or reselling of retail items
- Food and Other confections

\*All items are subject to approval by the AAC before being placed in the Christmas Store.

#### **AAC Evaluation Forms**

#### **Evaluation Process for 2D and 3D Artworks**

To be completed by AAC Standards Committee

#### **Applicant's Personal Information**

Name of Applicant						
Address						
City					Postal Code	
Home Phone		Busin	ess _		Cellular	
Email Address						
Artist Biography Submitted		Yes		No		
Artist Statement Submitted		Yes		No		
Artwork description to be ju	ried					
Number of pieces juried						
AAC Standards Members present						
Suggestions and Comments						

#### Checklist (2D)

Framing			
Archival	Yes	No	 
Dust Cover/Backing	Yes	No	 
Proper frame	Yes	No	 
Bumpers	Yes	No	 
Hangers			
Proper wire	Yes	No	 
Hooks	Yes	No	 
Wire cover	Yes	No	 
Matting			
Acid Free	Yes	No	
Proper cut	Yes	No	
Clean (not smudged)	Yes	No	 
Canvas			
Dust Cover	Yes	No	
Exposed Staples	Yes	No	 
Painted/Finished Edges	Yes	No	

#### *Comments*



\_\_\_\_

\_\_\_\_

(name) \_\_\_\_\_\_ on (date) \_\_\_\_\_\_

AAC Standards Committee Signatures:

#### Checklist (3D)

General					
Description					
Handmade by artist		Yes		No	
Functional		Yes		No	
Non-functional		Yes		No	
Hangers if applicab	le				
Proper wire		Yes		No	
Hooks		Yes		No	
Surfaces					
Bottom smooth		Yes		No	
Rims smooth		Yes		No	
Glazes					
Cracks		Yes		No	
Flaws		Yes		No	
Pinholes		Yes		No	
Commercial Decals		Yes		No	Not Acceptable to AAC Standards
Bumpers (Non Fund	tiona	1 3D)			
Bumpers		Yes		No	
Leather		Yes		No	
Felt		Yes		No	
Cork		Yes		No	
Comments					
The AAC Standards Co	ommit	tee ha	s ACCE	EPTED	/ REJECTED the submitted artworks by the applicant,
(name)					on (date)
AAC Standards Comm	ittee	Signatu	ires:		
				_	
				-	
				-	

#### **Checklist Jewelry**

Connection Strength		Yes	No	
Smooth Surfaces (no s	harp	points)		
		Yes	No	
Solder Points		Yes	No	
Secure Stone Settings		Yes	No	
Comments				

The AAC Standards Committee has ACCEPTED / REJECTED the submitted artworks by the applicant,

(name)	_on (date)
AAC Standards Committee Signatures:	